



# Roadmap >2025

Plan for, promote, and provide advice about, the effective management of dogs and cats throughout South Australia.

The effective management of dogs and cats is an important component of community wellbeing.

A number of factors have forced significant changes to priorities and operations since the Board's last strategic plan.

These include the community's heightened expectations of dog and cat owner responsibility and animal welfare; a growing appreciation of the role assistance animals have in enhancing the lives of people living with disabilities; modified town planning approaches to urban infill and public space design; and greater consciousness about the pet-trade industry and unwanted pets.

## Encourage

Encourage responsible dog and cat ownership.

### Success looks like

- Increased community understanding of responsible dog and cat ownership and management.
- Increased number of cats on Dogs and Cats Online.
- Increased number of breeders registered on Dogs and Cats Online.
- Increased compliance with online dog and cat sales.
- Decreased rate of euthanased dogs and cats.
- Continued facilitation of appropriate educational programs.

## Reduce

Reduce public and environmental nuisance caused by dogs and cats.

### Success looks like

- Decreased number of dog attacks.
- Reduced number of unwanted dogs and cats.
- Greater consistency for cat management across councils.
- Collaborative arrangements to address the unowned cat population.
- Increased compliance of compulsory microchipping, desexing and breeder registration.

## Promote

Promote the effective management of dogs and cats.

### Success looks like

- Providing leadership and advocacy for dog and cat management.
- Improving relationships with stakeholders.
- Increasing collaboration on dog and cat matters at a national level.
- Being financial sustainable.
- Applying evidence based dog and cat management principles.
- Reviewing the operational aspects of the Dog and Cat Management Act.
- Maximising the data quality and utilisation rate of Dogs and Cats Online.

## How we'll deliver ...

### Partnership & collaboration

Engaging and investing in relationships to promote responsible dog and cat management.

### Evidence based decision-making

Focussed on informed strategies to reduce:

- dog attacks
- nuisance cats
- unchecked breeding
- euthanasia rates.

### Simpler regulation

Consult with stakeholders to ensure future reviews of the Act, regulations, Board policies and frameworks have less red tape.

### Organisational excellence

Foster a culture that promotes effective governance and industry leadership.



# Dog and Cat Management Board 2020-2021 Programs and Priority Actions

## Program 1

Responsible ownership and effective management of dogs and cats

### Strategic directions 2020-25

-  Inform and educate the community about dog and cat management.
-  Equal focus on cat management to the same level as dog management.
-  Reduce the incidence of dog attacks.
-  Reduce the numbers of unwanted dogs and cats.
-  Support and encourage research on the responsible ownership and effective management of dogs and cats.
-  Develop capacity to fulfil the requirements of the Act.

### Priority actions 2020-21

- 1.1 Educational program delivery opportunities  
Determine strategy for future educational programs.
- 1.2 Develop and implement a cat management strategy and plan  
Identify opportunities and areas for possible legislative amendment and a consultation process.
- 1.3 Develop a plan for improved dog-attack data and dog attack counter measures  
Improve and analyse incident data.
- 1.4 Advise the Minister and LGA on amendments required to the Dog and Cat Management Act.  
Evaluate the impact of the July 2017 and 2018 amendments and consult with stakeholders.
- 1.5 Monitor emerging issues  
Host a program of workshops to consider matters which require careful and detailed consideration.

## Program 2

Effective Board and organisational performance

### Strategic directions 2020-25

-  Reinforce an evidence based approach to addressing issues.
-  Ensure the Board and unit operate at a high level.
-  Maximise the benefits of DACO.
-  Ensure the quality of data.
-  Build and invest in relationships and partnering.
-  Collaborate nationally to manage dogs and cats.
-  Address policy and legislative gaps.
-  Effective financial management.

### Priority actions 2020-21

- 2.1 Develop and implement a communication and engagement strategy and action plan  
Ensure the Board has the right combination of communication tools and stakeholder engagement approaches.
- 2.2 Design and implement a framework and action plan for the ongoing management of Dogs And Cats Online (DACO)  
Initiate business stability and identify opportunities.
- 2.3 Develop and implement a rolling five year forward financial projections document  
Align the business of the Board to the long term financial plan.
- 2.4 Implement a new Board meeting cycle with meetings every second month and workshops/briefings in the alternate months  
Consider and consult on emerging issues with relevant stakeholders and industry leaders.

